

Single Member Cabinet Decision

**Executive
Forward Plan
Reference**

E2009

Arts Development Strategy 2011-2014

Decision maker/s	Cllr Terry Gazzard, Cabinet Member for Development & Major Projects
The Issue	The Council's Arts Development service, and its funded services procured from voluntary arts organisations, are planned and delivered within the context of the Arts Development Strategy. The previous strategy covered the period 2008-2011; it has now been substantially revised to set new priorities for the coming three years 2011-2014 in line with the themes of the Sustainable Community Strategy.
Decision Date	23 June 2010
The decision	The Cabinet Member agrees that the Arts Development Strategy 2011-2014 is adopted and implemented.
Rationale for decision	The Council has allocated an Arts Development budget for investment in services delivered by voluntary arts organisations, and staff to administer and deliver the service. The Arts Development Strategy 2011-2014 is required in order to guide the Council's decision-making about commissioning and award of grant-funding, and to measure the success of the service in meeting Council priorities.
Financial and budget implications	<p>1.1 The budget for implementation of the Arts Development Strategy 2011-2014 will be managed within the existing resources of the Arts Development cost centre. The strategy sets medium-term service priorities. The extent to which these can be delivered will be dependent on the budget set by the Council for each of the three years 2011-2014, and officers will review and re-prioritise strategy objectives annually in response to available resources.</p> <p>1.2 Any additional development work required to implement the strategy will be resourced through external funding or efficiency savings.</p> <p>1.3 The service has been analysed in comparison with the Audit Commission 'family group'. The services of these other local authorities vary greatly in scale and scope, and it is therefore difficult to measure direct value-for-money comparisons.</p> <p>1.4 At the time of publication of the Arts Development Strategy 2011-2014, no recommendations have been made about the future budget resources for Arts Development, other than the overall requirement to make savings and efficiencies. The</p>

	planned work described in this strategy is therefore provisional, and any decrease in budget will be reflected in the volume of work able to be delivered and the amount of funding available for commissioning and grants.
Issues considered	Social Inclusion; Customer Focus; Sustainability; Young People
Consultation undertaken	Cabinet member; Town Councils; Staff; Other B&NES Services; Service Users; Stakeholders/Partners; Other Public Sector Bodies; Section 151 Finance Officer; Chief Executive; Monitoring Officer
How consultation was carried out	<p>A draft Arts Development Strategy 2011-2014 was produced in February 2010 and issued for consultation, allowing 8 weeks for comments and responses (12 February-9 April). Consultation was undertaken with all voluntary arts organisations currently in receipt of funding; Bath Area Cultural Forum; other Council teams with whom the Arts Development service works on projects or joint initiatives; and other relevant local and regional organisations and agencies in the arts and cultural sector.</p> <p>Officers reviewed the comments and responses received, and amended the strategy to reflect these where appropriate.</p>
Other options considered	None

Signatures of Decision Makers	Councillor Terry Gazzard
Date of Signature	